

Partnership Resources

The following organizations, websites and presentations provide information on various aspects of partnerships.

HCLinks - HC Link works with community groups, organizations, and partnerships to build healthy, vibrant communities across Ontario. Partnership resource guides, tools, webinars on everything from developing partnerships, to maintaining, governance, evaluating, etc. from the perspective of communities and community health.

<http://www.hclinkontario.ca/index.php/resources/resources.html?id=44:resources-partnership-development&catid=3:resources>

Public Health Agency of Canada - Partnerships, Collaboration and Advocacy- Part of the Public Health Competencies, this category captures the competencies required to influence and work with others to improve the health and well-being of the public through the pursuit of a common goal.

<http://cbpp-pcpe.phac-aspc.gc.ca/resources/public-health-competencies-information-tools/partnerships-collaboration-advocacy/>

Leisure Information Network - LIN's vision is to be recognized as the national knowledge-based digital forum for sharing value-added information regarding individual and community nourishment and well-being through recreation, parks, and healthy living. LIN is home to the National Recreation Database, a searchable collection of policies, reports, manuals, master plans and other information designed to support the work on Canada's Leisure and Recreation sector.

<http://lin.ca/recreation-database#gsc.tab=0>

Strengthening Non-Profits – A Capacity Builders Resource Library - This website provides a collection of e-learning lessons and guidebooks developed by the National Resource Center to support Compassion Capital Fund (CCF) grantees between 2002 and 2010. The website remains publicly available as resource for non-profit capacity builders nationwide on the topics including partnerships.

<http://www.strengtheningnonprofits.org/>

The Partnering Initiative is an independent non-profit dedicated to unleashing the power of partnership for a prosperous and sustainable future. TPI was founded with a passionate belief that only through collaboration across business, government, NGOs and the UN can we tackle the greatest development and business sustainability challenges.

<http://thepartneringinitiative.org/publications/toolbook-series/>

SPARC BC - Collaboration & Network Development Resources. Are you considering developing a partnership with another organization? Maybe you want to learn more about the potential benefits and risks before you move forward? Or maybe you want to learn more about how to develop an effective and sustainable partnership arrangement? Explore this page of resources to learn more about how to plan, monitor and evaluate collaborative partnerships.

<http://www.sparc.bc.ca/affinity-diagram>

The Community Tool Box is a service of the [Work Group for Community Health and Development](#) at the University of Kansas. Creating and Maintaining Partnerships - This toolkit provides guidance for creating a partnership among different organizations to address a common goal.

<http://ctb.ku.edu/en/creating-and-maintaining-partnerships>

Chronic Disease Prevention Alliance of Canada – Partnerships – A New Look provides a presentation on the proceedings from the 2014 CDPAC Conference that focused on innovative partnerships and approaches for chronic disease prevention, including collaborative partnerships across sectors and disciplines, inclusiveness of disadvantaged populations, technological innovations, and the economics of prevention.

<http://chronicdiseasealliancemanitoba.org/cdpac-partnerships-2/>

PPS, Sponsorship in Physical Activity and Sport – Dr. Norman O’Reilly presentation to the PACM General Membership Meeting – November, 2014. Dr. O’Reilly shares current Private Public Partnership (PPP) and sponsorship issues, realities and estimates for the not-for-profit sector. This includes details on how these tactics work and a discussion about their appropriateness for PACM members and the not-for-profit sector. The goal is to motivate thinking and action to improve and set direction around partnerships and sponsorships.

To access this presentation please contact the PACM Coordinator at info@pacm.ca